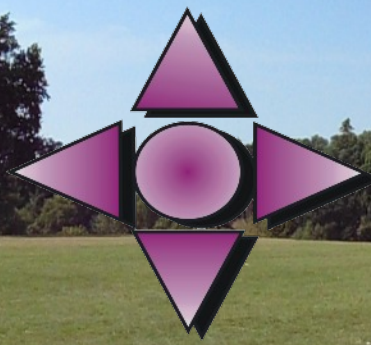




NATURIST ACTION GROUP



Naturists are sadly often misunderstood. The fact is that **GENUINE** naturism has nothing to do with perversion, sensationalism or sex.

The Naturist Action Group (NAG) is a body that promotes clothes-free lifestyles across the UK and internationally. We are not a pressure group. We simply seek to embrace all members of society towards a calmer and less stressful way of living without clothes in a wholly non-sexual manner. Typical examples are simple nude sunbathing in one's garden, or in a park, by a lake or riverbank or on UK beaches. Walking, cycling, gardening are other examples. NAG is a **VOLUNTARY** group. We give our time freely. NAG doesn't charge any fees. We are not associated with British Naturism who are a body that charge annual fees. They sometimes claim to 'represent naturism in the UK'. With only 10,000 subscribers amongst over a reported 2,000,000

naturists in Britain, this is a small percentage of known persons who like to be naked when possible. There is an alternative! And that's us! etc etc Our data records are kept in full and total compliance with all existing international laws. At NAG we resist the likes of tabloid newspapers and small talk 'twitters' taking fun. Sensationalist headlines in the broadsheet or tabloid press are not what NAG are seeking. Our mission is sensible. The right to be 'au naturel' is a legal right in the UK and one of our many missions is the education of Police Forces, MPs, and other so called 'influencers' towards promotion of self esteem and body confidence via a clothes-free existence and an all embracing attitude. We appreciate that a very few naturists are sometimes viewed as 'them eccentrics'. At NAG we abhor these types and have nothing to do with them. A recent Ipsos poll reveals that 14% (6.75 million adults) in the UK describe

themselves as naturists or nudists. A similar poll conducted in 2011 confirmed the figure at 3.7 million (6%). The fact that Brits are increasingly opting to strip off doesn't come as a surprise to NAG. It reinforces what we know already that people of all ages are increasingly turning to clothes-free healthy, body-positive, recreation and enjoying a wide range of live and online events and activities. If you'd like to join NAG, then simply sign up to us.



www.naturistactiongroup.co.uk